

Privacy Policy & Terms

Last Modified: July 15, 2020

This website ("Site") is operated by the agency of record, Rescue Agency Public Benefit, LLC ("us," "we," "Rescue," or "our") to you ("you," "your," or "user").

We respect your privacy and information security, and have this Privacy Policy ("Policy") to explain the types of information we are collecting when you interact with the Site and Terms of Use ("Terms") about your access and user of the Site.

We may change this Policy and Terms from time to time at our sole discretion. If we make changes, we will revise the date at the top of the Policy and Terms. We encourage you to review the Policy and Terms whenever you interact with us to stay informed about our information practices and the choices available to you. By providing information and using the Site you are giving consent and agree to the Policy and Terms of this Site. If you have any questions about the Policy or Terms email Privacy@RescueAgency.com.

PRIVACY POLICY

Information Collection And Use

We use your information to provide and improve the Site. By using the Site, you agree to the collection and use of information in accordance with this Policy. We may collect two types of information from users for the Site: "Personally Identifiable Information" which is information that you provide that can be used to identify you (such as phone number, birthdate, etc.) and "Non-Personally Identifiable Information" which is information that cannot be used to identify you (such as frequency of visits to the Site, browser type, etc.)

Personally Identifiable Information Collected that You Provide Us

We collect Personally Identifiable Information that you voluntarily provide to us when you use the Site that can be used to contact or identify you. For example your email or other Personally Identifiable Information.

Non-Personally Identifiable Information Collected Automatically or Aggregated

Non-Personally Identifiable Information may be collected when you visit our Site. This information may be collected automatically or aggregated Information that you provide us that does not identify you. For example when we may collect your usage data, device type, other websites you visited recently, time and date of your visit and other automatic or aggregated Non-Personally Identifiable Information. We may collect, use, store, and transfer Non-Personally Identifiable Information.

Use of Cookies

We use cookies and similar tracking technologies to track the activity on our Site and hold certain information. We may combine data to improve the quality of the Site such as content that is most frequently viewed, to capture login information and other uses.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site. You can learn more about cookies and how they work at www.allaboutcookies.org.

Analytics

We may use third-party Site Providers to monitor and analyze the use of our Site that include but are not limited to; Google Analytics. This is a web analytics Site. You can visit their Privacy Policy page for more details and information to disable Google Analytics at <https://policies.google.com/technologies/partner-sites>.

We may also use cookies, pixels, beacons, or other web tracking technologies to collect and track information to improve and analyze our Site such as viewing of content, social media traffic, etc. We may also participate in advertising using similar technology which means you may see advertising for the Site across other websites or social media.

Sharing of Information Collected

We may transfer your Information with other third party entities that further support the mission of Site and for the purpose of providing you with the Site for example to provide the Site on our behalf, to perform Site-related services or to assist us in analyzing how our Site is used. These third parties have access to your Information only to perform these tasks on our behalf and we require that they do not disclose or use your information for any other purpose.

We may share your Information when required to by law when it is necessary to comply with a legal obligation, protect and defend the rights or property of Site, prevent or investigate possible wrongdoing in connection with the Site, protect the personal safety of users of the Site or the public and protect against legal liability.

We may share generic and aggregated information not linked to any Personally Identifiable Information regarding our website users with third parties.

How We Protect Your Information

The security of your information is important to us, and while we strive to take measures to protect your information, we cannot guarantee that your information is 100% secure.

How Long We Keep Your Information

Our information retention periods for Personally Identifiable Information are based on business needs and legal requirements. We retain information for as long as is necessary for the purpose(s) for which the information was collected and any other permissible, related purpose such as analysis to improve the Site.

Unsubscribing or Opting Out of Communications

You can unsubscribe or opt out of receiving communications from us at any time by following the instructions at the bottom of the email(s) sent in order to update your preferences or by contacting us below.

Children's Privacy

Our Site does not address anyone under the age of 13 ("Children"). We do not knowingly collect Personally Identifiable Information from anyone under the age of 13. If you are a parent or guardian and you are aware that your Children have provided us with information, please contact us at privacy@rescueagency.com. If we become aware that we have collected Personally Identifiable Information from Children without verification of parental consent, we take steps to remove that information from our servers.

Links To Other Sites

Our Site may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites.

TERMS

You Represent That:

- You are at least thirteen (13) years of age;
- A resident of the United States
- You will not violate these Terms or cause harm or injury to any person or entity.

Intellectual Property Rights

We own all legal rights to Sites and content, including all intellectual property rights. All such intellectual property including but not limited to trademarks can not be used without written consent from us.

Modifications

We hold the right to make any changes or terminate any aspect of the Site including the website or individual users of the Site. We reserve the rights to limit features or restrict access to all or any aspect of the Site without notice or penalty. We may revise these terms from time to time without notice, and the most current version will always be posted on the website.

Indemnification And Hold Harmless

You will indemnify and hold harmless us and any of its affiliates from all claims arising out of or related to including but not limited to a) your use of, or your inability to use, the Site or the information contained therein or any other website(s) to which the Site is linked.

Limitation Of Liability

In no event shall we be liable for any indirect, incidental, special, consequential or punitive damages, or any loss of profits or revenues, whether incurred directly or indirectly, or any loss of data, use, good-will, or other intangible losses, resulting from (a) your access to or use of or inability to access or use the website or Sites; (b) any conduct or content of any third party on the site, including without limitation, any defamatory, offensive or illegal conduct of other users

or third parties; or (c) unauthorized access, use or alteration of your transmissions or content even if we have been advised of the possibility of such damages. You specifically acknowledge and agree that we are not liable for any defamatory, offensive or illegal conduct of any user. If you are dissatisfied with any aspect of the Site, or with any of the Terms, your sole and exclusive remedy is to discontinue using the Site. In no event shall we aggregate liability for all claims relating to the Site exceed \$75.00.

Users That Live Outside of the United States

Our Site is for the purpose of serving those within the United States. The laws governing the collection and use of information within the United States may be different than other countries. If you use this Site you are agreeing to be governed by the laws of the United States and you are consenting to the transfer of your information to the United States.

Governing Law

This Policy and Terms is governed by the laws of the State of California, U.S.A.

California Residents

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. This [PRIVACY NOTICE FOR CALIFORNIA RESIDENTS](#) Policy supplements the information contained in the general Privacy Policy of this site created by RESCUE AGENCY PUBLIC BENEFIT, LLC and its subsidiaries (collectively, "Rescue," "we," "us," or "our") and applies solely to visitors, users, and others who reside in the State of California ("consumers" or "you"). We adopt this notice to comply with the California Consumer Privacy Act of 2018 ("CCPA") and other California privacy laws. Any terms defined in the CCPA have the same meaning when used in this notice.

How To Contact Us

To contact us with your questions or comments regarding this Policy or Terms, the information collection or other information about this website, please email us at Privacy@RescueAgency.com.